ONE WEB PLATFORM. MULTIPLE BRANDS. COMPLETE CONTROL.

Enterprise multi-site websites built for growing groups and acquisitions.

Proven at Scale

We're already supporting global organisations including **Phenna Group,** enabling multiple businesses to operate independently while benefiting from shared infrastructure, central governance, and scalable digital foundations.

Multi-language ready | Enterprise hosted | Built to grow alongside your organisation

50+ brand websites. One unified platform.

See more

Multi-Site Web Development for Group Companies

Manage multiple websites, brands, regions, or acquisitions from a single Umbraco platform.

Built for growing organisations, our multi-site solution gives central teams complete oversight while allowing every business within the group to maintain its own identity, content, and autonomy.

Shared technical foundations. Individual brands on the surface.

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Why Choose a Multi-Site Platform?

- **Manage** multiple brand websites from one Content Management System (CMS)
- **Maintain** consistent branding, UX, and quality
- **Launch** new brands and acquisitions quickly
- **Reduce** duplicated content and administration
- **Control** permissions across the entire group
- **Scale** efficiently without rebuilding websites from scratch

Key Features

Easy to use

Editors can update pages, publish news, manage media, and maintain their own websites without technical expertise. Group administrators retain full visibility and control across the wider estate.

Shared templates, individually branded

One library of page templates and components powers every website. Each brand automatically applies its own styling, colours, logos, and fonts while benefiting from the same reliable foundations.

Shared content and technology

Create functionality and content once and reuse them wherever needed. Features, messaging, accreditations, services, policies, and more can be shared across sites to reduce duplication and ensure consistency.

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Central media management

A shared media library keeps logos, imagery, and other assets organised and up to date in one place, while still allowing individual brands to maintain their own dedicated resources.

Secure user permissions

Granular permissions ensure teams only access the websites and content relevant to them, while central administrators maintain oversight across the full platform.

Fast brand launches

Launching a new business, acquisition, or regional website becomes a configuration task rather than a full website project, significantly reducing cost and deployment times.

Ongoing cost-efficiency

Updates, security patches, and improvements can be completed once and applied across the group, which removes the need to repeat the same work for each site, optimising maintenance and development costs.

Enterprise Hosting and Security

Hosted on Microsoft Azure, the platform is designed for performance, security, and long-term scalability.

Enterprise-grade UK cloud hosting

Secure, scalable and carbon-neutral cloud hosting, aligned with UK data residency requirements and GDPR best practice.

Fast global content delivery

Pages and assets can be cached across Microsoft's global edge network via Azure Front Door, improving load times and reducing pressure on the origin server.

Security built in

Includes HTTPS, SSL/TLS certificate management, DDoS protection, Web Application Firewall and encryption in transit and at rest.

Reliable, resilient infrastructure

High availability, traffic management, failover options and automated backups with point-in-time recovery.

Microsoft Azure SLA-backed uptime

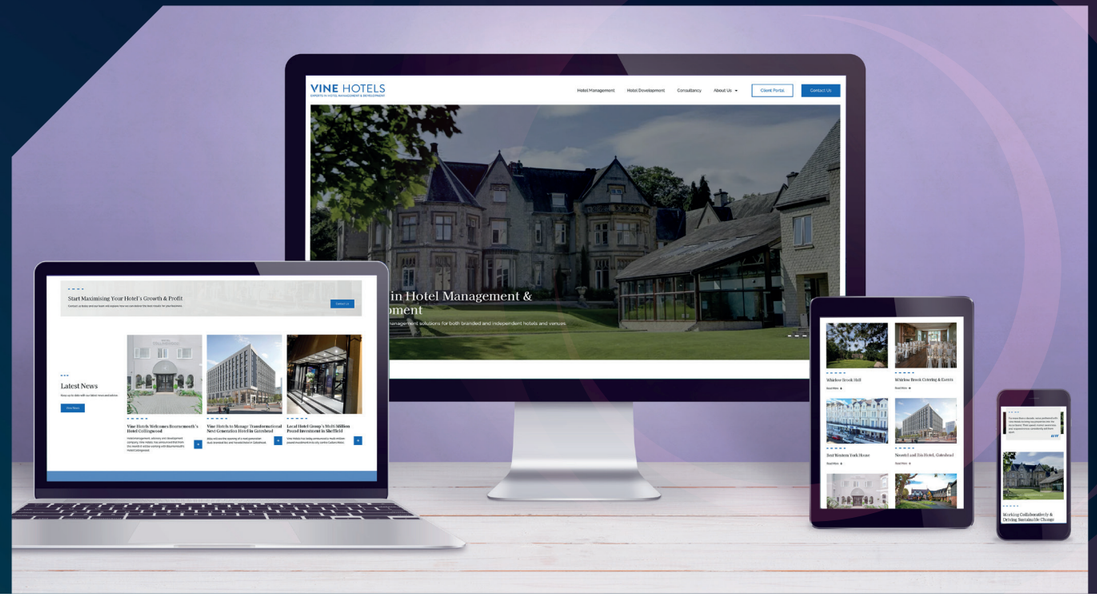
Hosting infrastructure backed by Microsoft Azure's 99.9% uptime SLA.

Scales with demand

Automatically scales to absorb traffic spikes across all brands, including campaigns, news announcements and peak recruitment periods.

Virtually unlimited media storage

Azure Blob Storage provides scalable, reliable storage for images, documents, video and other website assets.



ONE WEB PLATFORM TO HOUSE ALL OF YOUR BRANDS